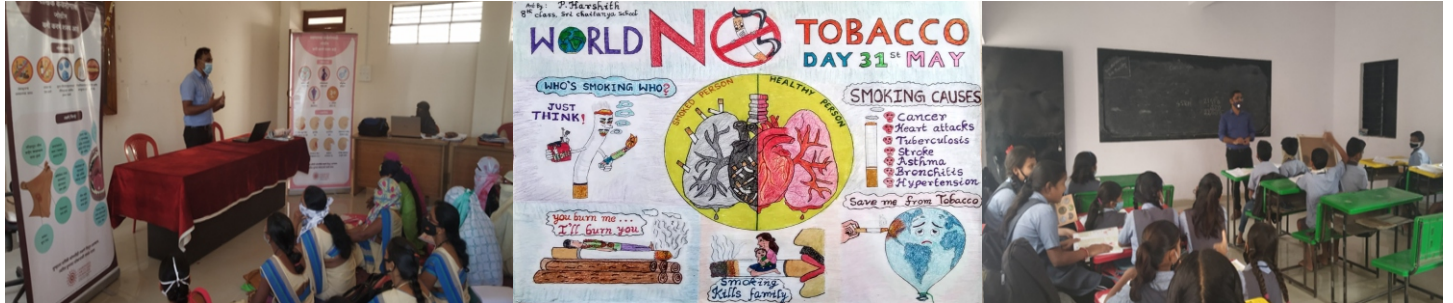


# OnChronicle

AN EXCLUSIVE NEWSLETTER OF ALAMELU CHARITABLE FOUNDATION, SUPPORTED BY TATA TRUSTS



## Welcome Note

Dear Reader,

We do hope you all and your families are healthy and staying safe. We are not yet out of the woods while the Covid-19 pandemic rages on and we once again urge you to follow all the protocols and directives issued by the Government to keep yourselves and your loved ones safe and healthy.

The lockdown in various parts of the country with ever changing regional restrictions, has made it difficult, especially for our field teams to get on with their activities. However, they continue to find novel means and ways of forging ahead, despite the many challenges and obstacles.

The past few months witnessed a few observances – **World No Tobacco Day** was observed on 31 st

May with month-long activities, mainly virtual, which were conducted by our outreach teams. **National Cancer Survivors Day** was observed in June. Whilst **National Doctors Day** is a tribute to medical professionals and frontline healthcare workers, **Chartered Accountants Day** salutes our CAs for their untiring efforts towards the economic development of our nation.

The **Donor Spotlight** in this issue features the Tata Capital Financial Services Limited. We also have a **Byline on Quality Management**.

It is said that every cloud has a silver lining and a new ray of hope emerges whenever the sky becomes gloomy. This issue similarly throws light on how early detection and timely treatment helped save a life at the “Swasth Chandrapur” screening kiosk.

Whilst we continue to bring you updates every quarter, we would be happy to hear your feedback on this issue of OnChronicle.

Till then, keep safe and happy reading!

## Content

1. Welcome Note
2. World No Tobacco Day
3. National Cancer Survivors Day
4. National Doctors Day and Chartered Accountants Day
5. Donor Spotlight
6. Byline - Quality Management
7. Impact Story

## World No Tobacco Day - 31 st May, 2021

World No Tobacco Day is celebrated each year on 31 st May and this year's theme chosen by the World Health Organization is “Commit to Quit”. In spite of the lockdown, various cancer awareness activities were conducted virtually during the entire month of May across our catchments in Ranchi, Tirupati, Chandrapur and Cuttack. The aim was to educate students and young adults about the harmful effects of tobacco on society and the possible preventive measures to reduce its consumption. According to the WHO, India is the second-largest consumer of

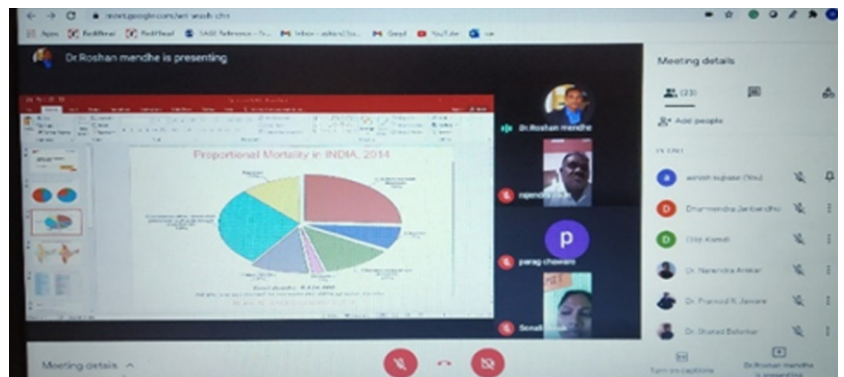
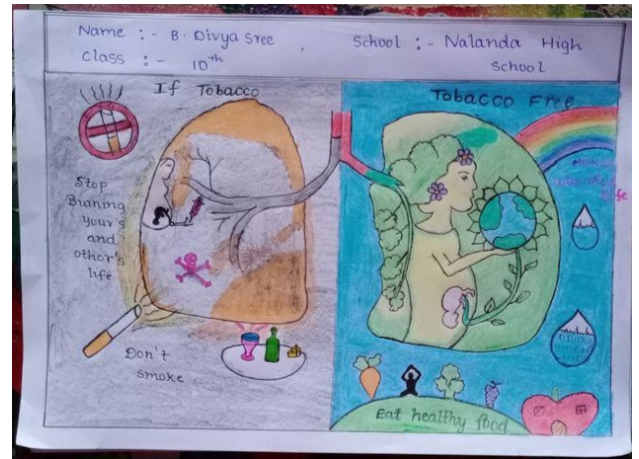


tobacco, with nearly 267 million adults (15 years and above) consuming products like khaini, gutka, bidis and cigarettes to name a few.

The activities conducted included an e-poster drawing / painting competition conducted by the Tirupati catchment for Class 8th – 12th students from the Chittoor district. The Chandrapur catchment conducted an online webinar in collaboration with the NSS Gondwana University, Gadchiroli to create awareness on tobacco cessation and cancer prevention. The session was chaired by the Vice Chancellor who is passionately involved in the youth de-addiction program of Gadchiroli district.

Creating awareness is integral to the cancer care programme and our teams are making all out efforts in the communities towards the education and screening of people.

E-poster competitions for school students in Tirupati attracted more than 70 entries to the competition like the ones above.



A screenshot of the online webinar in collaboration with Gondwana University, Gadchiroli for NSS program officers on tobacco cessation.

3

## National Cancer Survivors Day

Chhoti umar mein badi jung jeetna sambhav hai.

Anamika Soni  
Won against blood cancer

Jaldi pata lagne se cancer se jeet sakte hain.  
Niyamit roop se screening karwain.  
Aaj hi apne doctor se sampark karein.  
#SambhavHai

TATA TRUSTS  
कैंसर से जीतना  
संभव है

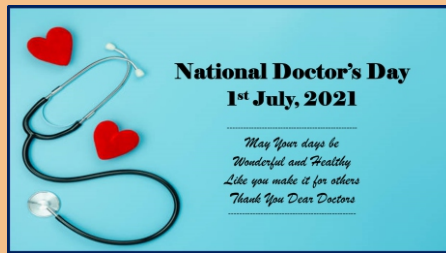
National Cancer Survivors Day is an international event observed on the first Sunday in June. People around the world unite to recognize and felicitate cancer survivors, raise awareness of the ongoing challenges which cancer survivors face, and – most importantly – celebrate quality life. Cancer survivors and their families and friends rally together to raise awareness of cancer and how it affects lives. It brings hope for the newly diagnosed, support for affected families and increases awareness in the community through various initiatives.

In India, the numbers of cancer patients have spiralled over the last few years, with people from all strata of society being afflicted by the disease. Late detection and lack of awareness continues to be a major cause of worry. Cancers can be treated and cured if detected in the early stages. To enable early detection, it is important that everyone, regardless of whether or not they have had cancer in the past, schedule regular screening appointments as recommended.

# National Doctors Day & Chartered Accountants Day

July 1 is celebrated as National Doctors' Day by the Indian Medical Association (IMA). This day marks the birth

date and honours the contributions of renowned physician Dr. Bidhan Chandra Roy. Dr. Roy was an exemplary and eminent doctor who made an enormous contribution to the medical fraternity in his medical career by formulating the health policy of young India. This day is dedicated to applaud all doctors and



healthcare workers. Our medical professionals have been fighting a long and incessant war against the ongoing Covid-19 pandemic.

This year 2021 especially recognises and appreciates the efforts of all our medical professionals including the frontline healthcare workers who have been saving lives at the cost of risking their own. We express our immense gratitude to our medical heroes who are our true warriors and thus saviours.

**Chartered Accountants' (CA) Day** is also celebrated on July 1 every year to commemorate the establishment of the Institute of Chartered Accountants of India (ICAI), one of the oldest professional institutes in the country. Chartered Accountancy is regarded as one of the most honoured and noble professions in India and CAs play a very important role in the economic development of our nation. We acknowledge and celebrate the contribution of our CAs and are deeply appreciative of the untiring work that you continue to do.



## 5

## Donor Spotlight: Tata Capital Financial Services Limited

Armed with the vision to "transform cancer care in India", the Tata Trusts Cancer Care Programme has embarked on the mission to provide affordable access to cancer care closer to people's homes.

Tata Capital Financial Services Limited (TCFSL) is a non-banking financial company offering fee and fund based services to its customers, under the Tata Capital brand. TCFSL endeavours to improve the lives of the community, especially the socially and economically underprivileged communities, by making a long term, measurable and positive impact. To this effect, TCFSL has partnered with the Alamelu Charitable Foundation (ACF) to provide financial assistance towards the procurement of medical equipment (Ultrasonography machines) for the upcoming Sri Venkateswara Institute of Cancer Care and Advanced Research (SVICCAR) as well as the Ranchi Cancer Hospital and Research Centre (RCHRC). This will help in facilitating quality diagnosis of cancer using advanced radiology equipment to needy and under served patients.

Both the centres – SVICCAR and RCHRC will be comprehensive cancer treatment centres with the ability to expand further in future, based on the volume load of patients. They

will provide holistic cancer care services ranging from cancer diagnostics to medical and surgical oncology to radiotherapy. The centres will leverage modern technology with the help of trained oncologists for expanding access of affordable cancer care for the population of Andhra Pradesh, Jharkhand and the surrounding states.

The construction of both these hospitals is underway, with an aim to start operations towards the end of this year. The process of procurement and installation of medical equipment is also underway.

Whilst the main hospital construction is on, some services like OPD, diagnostics lab and daycare chemotherapy have commenced since March 2020. In addition, in both the districts of Ranchi and Chittoor (Tirupati), comprehensive community outreach programs have been launched to enable cancer awareness, prevention through healthy lifestyle and screening for early detection of cases, to improve the overall health outcomes of the community.

We value TCFSL's support to the work that we are doing in cancer care and look forward to a long lasting and equally beneficial partnership. We are grateful and appreciative of all our donors whose support is crucial in our endeavours to reach out and make a difference in cancer care.



# QUALITY

## QUALITY MANAGEMENT - Byline

Jitendra Tiwari, Head, Infra-Technical

Quality Management is a continuous process that starts and ends with the project. It is a repetitive cycle of measuring quality and updating process. Quality needs to be viewed at equal level with project scope, project schedule and project budget.

The following are some of the key characteristics that relates to Quality:

- (a) Functionality - The degree to which the infrastructure accomplishes its intended function.
- (b) Performance - How well the infrastructure performs its intended function.
- (c) Reliability - The ability of the infrastructure to perform its intended function under normal operating circumstances without unacceptable failures.
- (d) Relevance - How the infrastructure meets the actual needs of the beneficiaries.
- (e) Timelines - How the product or service is delivered in time.
- (f) Suitability - It defines the fitness of its use, appropriateness and correctness.
- (g) Completeness - It defines that the infrastructure is complete and includes the entire scope.
- (h) Consistency - The infrastructure is delivered in the same form as conceived.

### ISO 9001: 2015 Quality Management

**System.** ISO 9001: 2015 specifies requirements for a quality management system when an organization:

- (a) Needs to demonstrate its ability to consistently provide products and services that meet customer and applicable statutory and regulatory requirements, and
- (b) Aims to enhance customer satisfaction through the effective application of the system, including processes for



improvement of the system and the assurance of conformity to customer and applicable statutory and regulatory requirements.

All the requirements of ISO 9001:2015 are generic and are intended to be applicable to any organization, regardless of its type or size, or the products and services it provides. There are two broad aspects to quality management:

- (a) Quality assurance (QA) - is a way of preventing mistakes and defects in manufactured products and avoiding problems when delivering products or services to customers; which ISO 9000 defines as "part of quality management focused on providing confidence that quality requirements will be fulfilled".
- (b) Quality control (QC) - is a process through which a business seeks to ensure that product quality is maintained or improved. Quality control requires the company to create an environment in which both management and employees strive for perfection.

**Quality Management Plan (QMP)** - QMP helps guides the Project Manager (PM) and project personnel to execute quality assurance and quality control activities for a project. QMP is normally developed by a

contractor and reviewed by the client. The project team is expected to be following the QMP.

### Quality Management: Checklist -

A checklist should be prepared on the basis of the QMP with due considerations to the established quality concepts. The checklist is expected to help the site team undertake quality monitoring and standardise quality management across sites. The checklist should contain various aspects related to following, amongst others:

- (a) Quality Planning
- (b) Quality Assurance
- (c) Quality Control
- (d) General / Miscellaneous

**Quality Audit** - It is the process of systematic examination of the QMP which is undertaken by Internal or External Quality Auditors.

Quality Audits are performed at predefined time intervals and is an essential tool used for verifying objective evidence of processes. Final Quality Audit is the last audit in the series of Quality Audits and are an integral part of the Project Closure before final hand over.

# IMPACT STORY: Early Detection and Treatment through the Opportunistic Screening Kiosk helped salvage a life.



It was on the 18th of January 2021, when VikasWadke (name changed) a 36 year old habitual gutka chewer and a resident of Chandrapur, Maharashtra felt unbearable pain and discomfort on opening his mouth. Since he was aware of the Swasth Chandrapur health and wellness screening kiosk, he visited the kiosk and got himself screened without any delay. On examination, he had restricted tongue movement and even difficulty in swallowing. Upon clinical examination, he was advised to immediately visit the nearest district hospital for a biopsy. The biopsy was performed on 20th January, 2021 and the reports confirmed that Vikas was suffering from oral cancer.

Immediately after the diagnosis, Vikas was counselled at the Swasth kiosk and the medical team helped him cope with the

resultant stress, thereby boosting his confidence to undergo the required treatment. He was also given relevant information about the government health scheme under which he could avail cashless treatment.

On 4th February, 2021, Vikas was referred to the National Cancer Institute (NCI), Nagpur for further diagnostic procedures and treatment. He was advised six chemotherapy cycles which he successfully completed on 14th June, 2021.

On 23rd June, 2021, Vikas visited the Swasth Kiosk for his follow-up test. At this time, he was stable and eagerly willing to follow the doctor's advice. His second cycle of chemotherapy is going on as scheduled as we write.

The opportunistic screening kiosks are a vital step towards downsizing non-communicable diseases (NCDs) and easily identifiable cancers, by early detection, timely treatment and saving lives. This helps to not only improve the quality of life, but also reduce treatment and care related expenses.

The Swasth Chandrapur kiosk helped in the early detection of Vikas's oral cancer and the medical team guided him in the right direction to avail timely treatment. He is ever grateful to the kiosk team for their timely guidance and assistance and has been actively promoting cancer prevention measures and screening amongst his peers and friends.